Publication: City A.M Bespoke Date: March 2017 Circulation: 91, 359

## A MAGAZINE BY CITY A.M. BESPOKE

INSIDE HANGING OUT WITH THE HONDURAN ULTRAS THE ARTISTS BEHIND ICONIC RECORD SLEEVES THE JOY OF DRIVING A VOLVO ON A FROZEN LAKE TAILORING RETURNS





Left to right, from top: Gold Alan Venus by Grayson Perry, £15,000; Weirdness Work No.17 by Jake and Dinos Chapman, £8,500; Mr by Jonathan Yeo, £4,500; Dutch Children with Giant Snow White by Peter Blake, £14,500; Hello by Allen Jones, £12,500; Something Like This by Polly Morgan, £1,000; 5 by Rachel Kneebone, £3,000; Bate by Rebecca Ackroyd, £2,000; Untitled by Conrad Shawcross, £6,500

## Thinking inside the box

Top artists create original works in perspex cubes – and you could own one Words: **Steve Dinneen** 

> wenty grand wouldn't normally get you a formaldehyde-soaked whisker from a Damien Hirst original, but thanks to a new charity project called Cure<sup>3</sup>, that amount will get you an entire box filled with the artist's signature medical paraphernalia. That box

is, admittedly, only 20cm<sup>3</sup>, but that's still astonishingly good value. The Cure<sup>3</sup> project has invited some of the biggest names in contemporary art to create an original work that will fit into a uniform perspex cube. Participants include Grayson Perry, who has crafted a wildeyed, golden, large breasted bear; Peter Blake with a Snow White figurine towering over two children; Allen Jones with a sculpture made from metal and card; and our personal favourite, Polly Morgan, with her taxidermied sparrow being struck down by a pencil of lightning (available for just £1,000). There are 53 pieces in all, with fixed prices meaning they will remain relatively affordable, for those lucky enough to get their hands on one.

"The artist is invited to do what they want with the space." says a spokesperson for project consultants Artwise. "It can be wall hung, plinth based, contain a 2D or 3D work either inside, on top of, or on the box. Yet at the same time. by virtue of implementing this consistent format, it creates a unified and unique exhibition.

format, it creates a unified and unique exhibition. "We were specific in the intent that this would not be an auction but that each work would be priced accordingly by the artist and sold via the web platform on a first-come-first-served basis. This means the reach of the project goes way beyond the London exhibition and we hope to see a national, if not international, response."

The pieces will go on sale on 13 March at 8am, with the proceeds going to the Cure Parkinson's Trust. For more information go to cure3.co.uk









